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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Jansen et al.

Serial No.: 09/714,857

Filed: November 16, 2000

For: *Loyalty Program Tracking and Conversion System*

Examiner: James W. Myhre

Group Art Unit: 3622

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JUN 30 2004

GROUP 3600

June 18, 2004

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the outstanding Office Action dated December 19, 2003, please amend the above identified application as follows:

In the Claims:

1. (currently amended) A computerized method of tracking and converting a user's first and second loyalty program award points to system-wide credits [over a communications network], said method comprising the steps of: